

Quoting with EyeMed Vision Care could mean big bucks for you

EyeMed Vision Care is now offering licensed brokers cash prizes* for quoting and selling EyeMed vision plans.

EyeMed believes we are the best option to provide comprehensive vision plans to your clients through a diverse network of eye doctors. To make it easier for you to pass on this value and quality to your clients, we'll reward you for quoting and selling EyeMed plans.

How the Program Works

The more you quote and sell, the more you get. You'll earn points every time you quote or sell an EyeMed vision plan from now until February 1, 2009. You automatically qualify for the program.

EyeMed will award cash prizes to the top three brokers with the highest accumulated points each month and at the end of the program.

How the Points Accumulate

Quote an EyeMed Plan	1 Point
Quote EyeMed Using Broker Web Tool	2 Points
Sell an EyeMed Plan	10 Points

What You Qualify to Win

Monthly Prizes

First Place	\$500
Second Place	\$300
Third Place	\$200

Grand Prizes

First Place	\$2,500
Second Place	\$1,500
Third Place	\$1,000

Quote Online and Earn More

You'll earn more points when you quote online. EyeMed makes it easy to generate proposals and sales tools in just minutes for groups with 10 to 2,000 lives. And, if you register for the Web site by December 1, you'll be entered into a drawing for a \$100 Sunglass Hut gift card. To register, simply contact your sales representative.

Why EyeMed

When you see how EyeMed plans save your clients premium dollars, lower member out-of-pocket costs and offer a network of thousands of independent providers and optical retailers, including LensCrafters®, Sears Opticalsm, Target Optical®, JCPenney Optical® and most Pearle Vision® locations, we think you'll agree quoting EyeMed is a win-win opportunity.

Contact your sales representative and start quoting EyeMed today.

**Registered licensed brokers will receive points for each EyeMed quote and group sold with an effective date from October 1 through February 1, 2009. Points rewarded will be based on number of quote/sales reported by each sales representative. Winners will be selected based on the total number of points calculated on the last day of each month of October, November, December and January. Monthly point totals restart on the first day of each month. Grand prizes will be awarded based on the total number of points accumulated. Cash prizes are subject to terms.*

*** Licensed brokers who register for EyeMed's Web site between now and December 1, 2008, will automatically be entered into drawing. One winner will be chosen for the prize by random drawing from eligible entries.*

Sales representatives will notify winners of each of the grand prizes by the 15th business day of each month following the ending date of the promotion. The number of eligible entries received will determine the odds of winning each prize. The broker must agree to comply with state and federal disclosure laws and/or directives concerning any prize awarded. Program not valid in California. Void where prohibited.