The tools providers need
We always want network providers to have the information they need – so we give them on-demand access to educational materials and tools, such as:

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• High-risk referral forms for primary care physician visits

• Diabetic summary of patients’ exam findings from the physicians supporting diabetic care

Vision exams and beyond
We are committed to sharing the importance of regular eye care. And, as a member of the Care Continuum Alliance (formerly Disease Management Association of America), we are on the cutting edge of technology with health industry leaders.

Nearly 60% of eyewear dollars are now spent at optical retailers.7

Your employees get access to the strongest retail network – paired with one of the strongest independent networks. After all, it’s all about choice.

Give your employees more choice – and see your savings grow.
Learn more at eyemed.com

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7 American Diabetes Association.


7 Analysis of EyeMed’s Book of Business, Healthy Results & Industry Standards

7 U.S. Dept. of Health-National Health Statistics Reports-#8; Aug. 18, 2006.

7 2013 EyeMed Healthy Results & Wellness Results.

7 Vision related diseases are a hefty financial burden-USA Today: June 30, 2013.

7 Jobson Vision Watch, Member Benefit Report, Q4 2010.
What do our eyes tell us about health?

With comprehensive eye exams, it’s easier to find clinical signs of serious eye and general health conditions sooner. Because nearly 4 times more individuals receive annual eye exams than health physicals, eye care professionals have an opportunity to drive early detection and intervention.

See the difference

Your employees are diverse – so is our program

With HealthyEyes, we work with network providers and disease management vendors to promote prevention. Through eye exams, reporting and education, your employees can experience lower overall healthcare costs. See how:

Well members – preventive care:
- Exams with dilation included
- Promoting exam awareness
- EyeSiteOnWellness.com

At-risk members – information sharing and collaboration:
- ICD-9 collection and reporting
- Provider referral forms and patient education tools
- EyeMed Medical Director consultation

High-risk members – enhanced coverage when needed:
- Exam reminders to members identified as high-risk

Optional products and services to offset costs:
- Diabetic Eye Care Benefit
- Retinal Imaging Benefit or Discount
- EyeMed KidsEyes Benefit
- LASIK Benefit or Discount

As the incidence of chronic conditions increases, so do your costs

The annual cost of diabetes in the U.S. increased 43% during the last 5 years. Healthcare costs are 2.3 times higher for those with diabetes than for those without.

When it comes to prevention, eye exams are critical

You could save $7 for every $1 spent on a vision plan (from healthcare cost avoidance)

Better outcomes. Higher savings.

Let’s work together on early identification. During eye exams, EyeMed doctors collect member health data. This includes diagnosis codes for the top healthcare spending drivers, including:

- Diabetes
- Diabetic retinopathy
- High cholesterol
- High blood pressure

We’ll keep you in the know with a quarterly summary of members identified with these conditions, as well as those with other high-risk conditions such as cataracts, glaucoma, macular degeneration and neurological conditions. Our team will work hand in hand with you to interpret the findings and collaborate with your disease-management team. We’ll also consult with you on member mailings and eye exam reminders.

Set your sights on wellness

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Communication is key

We engage members with simple-to-use tools, mailings and support for your wellness initiatives, including:

- Open enrollment and/or health fair support
- Welcome Packet with benefits overview, 10 nearest network providers and member ID card
- At-risk awareness mailings
- Explanations of Benefits (EOB)
- Unlimited access to educational materials at EyeSiteOnWellness.com

More than 41 million member households have been reached through our communications programs since 2006.

Higher enrollment and use of a vision benefit can lead to healthier, more productive employees and lower employer health costs.

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“Eye disorders are ranked fifth for highest cost.”

Jeff Todd, Chief Operating Officer, Prevent Blindness America 2007

More than

3 of the top 7 chronic diseases in the U.S.

That’s why EyeMed collects more than

527,800 diagnosis codes
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3 Analysis of Eyemed’s Book of Business. Health & Wellness Results & Industry Standards
5 2013 Eyemed Reporting Health & Wellness Results.
6 Vision related diseases are a hefty financial burden. USA Today; June 30, 2013.
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