The right choices make all the difference.

Product Enhancements
Retinal Imaging Benefit

A picture is worth a thousand words.

Retinal (Fundus) Imaging is one of the best ways for eye care professionals to evaluate the health of your eyes over time. With a retinal image snapshot, patients see what the doctor sees, and can join in the conversation about their eye health. This procedure can uncover early signs of glaucoma, diabetic retinopathy, macular degeneration, and even hypertension and high cholesterol.

It’s so simple and affordable. No wonder it’s such a popular vision care add-on benefit.

The Retinal Imaging Benefit includes a choice of products:

- Fully funded coverage for retinal imaging with or without copay
- Scheduled discount

Diabetic Eye Care Benefit

Extra care for those who need it.

Did you know diabetes affects nearly 26 million Americans? That’s one out of every 12 people you talk to every day. It could be a neighbor, a husband, a mother, a son or a colleague. And the cost of treating diabetes is growing rapidly – up more than 40% in the last five years. This disease can damage the blood vessels of the eyes, raising the risk of glaucoma, cataracts and retinal damage. In fact, diabetes is the leading cause of blindness in adults.

Early detection and treatment can reduce the risk of vision loss for diabetics. Our Diabetic Eye Care benefit helps make regular eye exams and needed follow-up care more affordable and convenient.

The Diabetic Eye Care Benefit includes:

- Office service visit and diagnostic testing twice a year, with optional copayment
- Reminders for your employee’s next eye exam
- Diagnostic tests such as gonioscopy, extended ophthalmology, fundus photography and scanning laser are all covered and offered at the provider’s direction
At EyeMed, we’re always looking for ways to make a good thing even better — and a vision package with lots of choices is a great start. Our plan enhancements focus on what’s good for your employees’ eye health and vision wellness — and their wallet.

With the cost of health care rising an estimated 10% each year, our products keep more money in your employees’ pockets and put time back in their hands. So they can do what matters most and see life to the fullest.

Take a walk through our complete range of plan enhancements to learn more.

EyeMed KidsEyes Benefit

Because 80% of learning is visual.

Ever notice a newborn watching you closely? That’s how they learn about the world. In fact, nearly 80% of a child’s learning takes place through vision. But one in four kids has visual problems that could affect their ability to learn and succeed in school.

It’s amazing how a child’s vision can change so quickly and affects so much of how they learn and play. That’s why we created EyeMed KidsEyes — so kids can focus on being kids and not miss a thing. And as a bonus, they’ll learn that regular eye exams are important from the start.

The EyeMed KidsEyes Benefit includes:

• Two covered exams within the same benefit year
• If the child’s vision changes within the same benefit year, we’ll cover the lens exchange on their prescription glasses
• 40% off replacement glasses at any in-network location as often as needed
• 20% off sports-related eyewear and non-prescription sunglasses
• This plan covers:
  – Polycarbonate lenses
  – Contact lens fit and follow-up services
  – Photochromic lenses

LASIK Benefit

When glasses or contacts aren’t their style.

Anyone who’s ever worn glasses or contacts knows that sometimes they can be inconvenient. If glasses or contacts are not your thing, LASIK surgery can be a quick, permanent solution for vision correction.

The EyeMed LASIK Benefit makes permanent vision correction more affordable than ever. And trust us — your employees will love it.

LASIK Benefit from EyeMed offers:

• Available for fee-for-service or insured plans
• Up to a $750 allowance
• Available for LASIK and PRK, including custom wavefront and IntraLase™
• Offered on a fixed per-member, per-month basis so there’s no utilization risk for insured plans

Visit us at eyemed.com

96%

of our 35 million members choose one of our in-network providers for their vision needs.

Source: 2012 EyeMed internal review

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1 Not available in Illinois and limitations apply in NY, NC, PA, ME, WA and NJ.
2 Data from the 2011 National Diabetes Fact Sheet (released Jan. 26, 2011)
3 Diabetes Care, “Economic Costs of Diabetes in the U.S. in 2012,” April 2013
4 Ibid
5 American Optometric Association (http://www.aoa.org/x6814.xml)
6 American Optometric Association (http://www.aoa.org/x5419.xml)
EyePrefer™
Say goodbye to one-size-fits-all.

EyePrefer puts employees in the driver’s seat by letting them choose from three levels of plan design: Essential, Enhanced and EyeMax. That means they get a plan that fits their life — and their budget. And if they need help figuring out which plan is best for their family, we’ve developed EyeNav™, an interactive online tool that gathers information about their needs and recommends an EyePrefer plan based on their responses.

See life to the fullest

We want to help your employees see all that life has to offer. With plan enhancements that focus on both their physical well-being and their lifestyle. These enhancements are more than just products; they’re tools to help employees live the life they want to live. To do that, we encourage your employees to play an active role in their eye health and vision wellness, by offering greater choice and a greater say in their vision care. That leads to higher satisfaction and lower out-of-pocket costs, which is a good thing for everyone.

80% of clients surveyed would offer a multi-tier option to meet the varying needs of their employees.

Source: 2012 EyeMed proprietary survey of 600 individuals who have a vision plan.

Want to know more?
Call your EyeMed representative or visit us at eyemed.com.

Connect with us on: